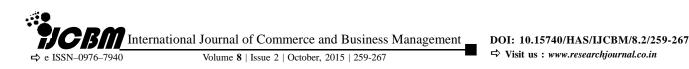
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A REVIEW

Geopolitical drivers of potential visitor flows

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ABSTRACT

Purpose : The principle intention behind this research is to explore the key economical and political shift globally and possibly influence that the amendments will ensure to hospitality and tourism sector. Design/methodology/approach : The study ratify geopolitical aspect on the edge of the visitors flow, designating that geopolitics has a dominant influence on the extent, design and direction of these flows. Findings : Six geopolitical drivers of the visitors flow has been rectified in the study *i.e.* (a) the drop of American realm; (b) augmented significance of the local supranational organizations; (c) the ascends of PINE and BRIC nations; (d) enlarged worldwide political flux; (f) greater control over the individuals international range; (g) lastly the superior control and significance of enterprise than national governments. Originality/value : The idea in the study critically classify the visitors likely potential development, the geopolitical drivers of the flow and the influence of visitors they have on tourism.

KEY WORDS : Future of tourism, Globalization, BRICs

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